

THE ROAD AHEAD



THE ROAD AHEAD

Why do we run? Or walk? Or move? Because it's good. Good for our bodies and our minds. It's a good way to connect with ourselves, each other, and the world around us. We strive to be the good we want to see in this world by creating a community where everyone is welcome and all voices are heard. Because being surrounded by a community of runners, members, volunteers, and partners helps keep us moving forward. Remembering where we came from, celebrating all of the successes and goals achieved, while still keeping our eyes on the road ahead.





Table of Contents

- »02 Letter from the CEO
- »04 Executive Summary
- »06 Developing the Next Generation of Runners
- »18 Increasing Access to Running and Walking
- »24 Building Community Through Running
- »42 Community Engagement and Support
- »48 Advancing Diversity, Equity, and Social Responsibility (DES)
- »58 Partners and Supporters
- »70 Financials
- »74 Leadership and Staff

»»DEAR FRIENDS AND SUPPORTERS,

The two times I ran the New York City Marathon will always be two of the greatest days of my life. Never did I imagine that one day I would find myself *running* the organization that puts on the greatest marathon in the world, but here I am, honored and privileged to lead this iconic New York institution.

As a native New Yorker and a lifelong runner, leading New York Road Runners is a responsibility I take very seriously. With new leadership and a growing community of runners it's a new morning for New York Road Runners, and as I often say at the start of our races, "**Win the morning, win the day.**"

FY2023 was a pivotal year for NYRR. We held our first full-field TCS New York City Marathon since 2019. We roared back to a full schedule of racing, youth programming, and community initiatives that provided more opportunities for people of all ages and abilities to experience the transformative power of running. After a couple of challenging years filled with modified programming and scaled-back events, we can finally say we are back and better than ever.

Thank you for making FY2023 such an impactful year for the organization. With the incredible generosity and support of our donors, partners, members, and volunteers, we were able to serve over half a million people through our events, programs, and initiatives this year. Your ongoing commitment allowed us to help and inspire even more people through running and helped us create healthier and more active communities.

I am so grateful to the incredibly talented team at New York Road Runners for their tireless work week in and week out to serve our global community of runners and partners. I want to send a special note of thanks to Kerin Hempel, whose leadership as CEO left a strong organizational foundation from which to grow.

None of this would be possible without the support and guidance of our Board of Directors. FY2023 was the last full year in which George Hirsch served as NYRR's Chair, and he leaves a legacy of vision and leadership that will never be forgotten. I look forward to working with our new Board Chair Nnenna Lynch to elevate NYRR to new heights.

I also want to thank New York City Mayor Eric Adams and all the agencies and departments of the City of New York, without whose support and partnership none of what we do would be possible. I'm thankful to all the New Yorkers who have come to cheer our runners from the sidelines and the thousands of volunteers who get up at the crack of dawn each week to help us put on great events.

We are so grateful for your partnership and community as we do what runners do: move forward. Thank you again for your continued support of New York Road Runners.



Sincerely,

A handwritten signature in black ink, appearing to read 'Rob Simmelkjaer', written in a cursive style.

ROB SIMMELKJAER
CHIEF EXECUTIVE OFFICER

**April 1, 2022-March 31, 2023*

FY2023 AT A GLANCE

New Leadership and Vision

Rob Simmelkjaer
takes over as new CEO

Nnenna Lynch
nominated as new
Chair of the Board



Developing the Next Generation of Runners

Served over **137K students at over 800 sites** through Rising New York Road Runners

Nearly **11,600+ young people participated in 30** events

Engaged 21 young athletes through the Rising NYRR Wheelchair Training Program

Trained a new cohort of **22 Youth Ambassadors** to elevate their voices at NYRR events

Trained 34 young women in the Run for the Future program to run their first 5K



Increasing Access to Running and Walking

Relaunched Open Run at two parks, serving **2,200+ runners across a total of 15 parks**

Held weekly Striders programming at **17 local sites serving over 400 participants**

Relaunched the Race Free program **providing nearly 1,000 participants** with thousands of free entries to our races



Building Community Through Running

Engaged **495K+ in-person participants** at over **60 adult and youth events** and programs including Open Run and the TCS New York City Marathon

Engaged **over 87,000 runners** in nine adult virtual races

Supported **1,300+ runners** in Group Training and expanded programming across two sites

Resumed hosting in-person events at the *RUNCENTER* featuring the **New Balance Run Hub**



Community Engagement and Support

Raised a record-breaking **\$63M total** for over **500 charities**

Celebrated **20 years** of Team for Kids and its **\$100M+ contribution** to NYRR's youth and community programs



Advancing Diversity, Equity, and Social Responsibility (DES)

Developed **gender equity and gender inclusivity** policies

Provided **lactation accommodations** for the first time at races

Hired first ever **Director of Disability Inclusion and Accessibility** and added **ASL interpretation** to marquee events

Made significant investments in **reducing our emissions** and reinforced our goal of **zero emissions by 2040**



DEVELOPING THE NEXT
GENERATION OF RUNNERS

YOUTH RUNNING



New York Road Runners is developing the next generation of runners by providing free programming, training, resources, and running opportunities for kids of all ages and abilities in New York City and beyond.



PAVING THE WAY FOR THE NEXT GENERATION OF RUNNERS



137,000+
kids served

800+
school and non-profit
programs nationwide

Rising New York Road Runners prepares kids in New York City and all over the country by helping them develop the ability, confidence, and desire to be physically active for life. This free running-based youth program makes it fun to learn and teach the fundamental movement skills at the heart of running and most other sports. Kids get active and stay active, all while having fun!



Rising NYRR
Program
Highlights

9 virtual runs
and challenges

81,000+
kids participated

» SHOE DISTRIBUTION NEW SHOES FOR THE ROAD AHEAD



New shoes don't just make you feel like you can run faster, they make you feel like you can fly. Especially when you're a kid.

“ Rising NYRR had provided some of my students sneakers who were in dire need. One of them who lives in a shelter would often walk in work boots until he received his new pair. **It has been a game changer**, not only for him, but for the other students as well.”

*Douglas Rebecca, Rising NYRR Program Lead,
Roy Campanella PS 721K*

Held first in-person shoe distribution since the pandemic at MS 244 in the Bronx. Olympian **Beverly Ramos** joined the kickoff and helped the kids break in their new shoes.



6,000+
pairs of New Balance
shoes distributed

Since 2015 **37K+** pairs of
New Balance
shoes distributed

» YOUTH EVENTS CREATING FREE OPPORTUNITIES FOR KIDS TO EXPERIENCE THE JOY OF RUNNING

NYRR provides free youth events throughout the year, many of which are alongside our world-class adult events. These events allow kids of all ages and abilities to experience the magic of the different types of running from track-and-field to cross-country and beyond. This year, NYRR held the Rising NYRR Track and Field Series in partnership with NYC Public Schools and relaunched the Rising NYRR Cross Country Series at Van Cortlandt Park.



“ Many of my students rarely leave the neighborhood they live in. When we went to the half marathon recently the **students were just awed with Times Square...** I think these kinds of experiences enrich and motivate my students to keep running.”

Melvin Jimenez, Rising NYRR Program Lead, PS 386X School for Environmental Citizenship

Youth Events Highlights

11,600+
youth participated in
30 events

Hosted inaugural
**USATF Youth 5K
Championships**
at the Abbott
Dash to the
Finish Line 5K.



FUTURE FOCUSED



Run for the Future (RFTF) helps women achieve their goal of a healthier lifestyle. RFTF is a free program that introduces high schoolers who identify as young women to the sport of running. At the end of the program, runners participate in their first 5K. With a strong alumnae network and workshops on body image, mental well-being, and more, RFTF provides the young women with the best practices to support their overall wellness. With race ambassadors such as Aliphine Tuliamuk and Deena Kastor, these young women certainly had a huge boost of support, especially in their celebration 5Ks.

34
participants



590+
alumnae since program
began in 2011

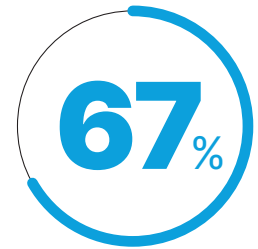


Run for the Future Impact

Program participants feel that they have the knowledge to maintain a healthy lifestyle.



Pre-program

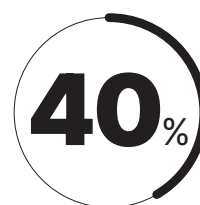


Post-program

“ NYRR has given me, and my fellow Run for the Future family, the opportunity to test our mental and physical limits and accomplish our goal to run our first 5K. Eight years later and **I just ran my first marathon!** I believe that Run for the Future will continue to inspire young women like me, making what seemed like the impossible, possible.”

Amy Truong, Run for the Future alumna

Running and/or physical activity is something that program participants feel comfortable doing.



Pre-program



Post-program



**WHEELCHAIR
TRAINING
PROGRAM**

ON THE ROAD AND ON THE TRACK

Everyone should have opportunities to build the skills, confidence, and desire to be physically active for life. The Rising NYRR Wheelchair Training Program is a free program for youth with physical disabilities ages 6 to 21 that provides access to weekly training sessions on a seasonal basis, adaptive sports equipment, and opportunities to practice racing on the road and track.



21

**participants across
three program
seasons**

Four athletes from the Rising NYRR Wheelchair Training Program competed in the Move United Junior Nationals for the first time. Left to right: Harry, Penelope, Aadil, and Lucy.



FINDING THEIR VOICES



**YOUTH
AMBASSADORS**

Just like running, self-confidence is a skill that can be nurtured, practiced, and perfected. The Rising New York Road Runners Youth Ambassadors program creates a space for young people to share their running journey and provides youth with the public speaking tools they need to motivate and inspire runners of all ages.



Photo above: Ambassadors Alexandra and Diego interviewing professional runner and Olympian Beverly Ramos



Photo above: Ambassador Gabriel interviewing youth runners at the Rising NYRR Spring Jamboree Presented by TCS

22

participants

260+

alumni since program
began in 2010

→ SPOTLIGHT

GRACIE GOMMES

Too shy to join her high school track team, Gracie was hooked after running the Front Runners New York LGBT Pride Run 4M. Since then, she has participated in many New York Road Runners and Rising New York Road Runners races and has become a guide for NYC Achilles. She continues to be an active alumna. In 2022, Gracie completed her first TCS New York City Marathon, then a few months later, she completed the 2023 United Airlines NYC Half.



Photo above: Ambassadors Gracie and Andrew presenting at the United Airlines NYC Half press conference.

Youth Ambassadors Highlights

39 speaking engagements such as race announcing, interviewing, and press events

“ The Rising New York Road Runners Youth Ambassadors program taught me how to better articulate my ideas to others and **gave me a chance to develop my confidence when public speaking.** While these skills were crucial for the Youth Ambassadors speaking opportunities I have taken part in, they also extend to many areas of my life now.”

Gracie Gomme, Rising NYRR Youth Ambassadors Alumna

INCREASING ACCESS

TO RUNNING AND WALKING



One of the core goals of NYRR is to make New York City healthier and more active. That's why we can be found in every community, creating free opportunities for New Yorkers to run, walk, and build connections as they get fit.



THE ROAD AHEAD IS OPEN TO ALL



2,200+
participants

Open Runs are fun, inclusive, and welcoming events where people of all ages, paces, and abilities come together to be active. These free weekly 5K fun runs and walks bring together people from across the neighborhood. Open Runs provide a platform where lifelong bonds of friendship and camaraderie are formed while on the road to better health.

“...everyone was so welcoming. I’ve been hooked ever since. I really need to be part of this group in order to maintain my mental health and my focus to be able to take care of myself, my family and others. **I don't leave until that last person comes in** because I remember the people waiting for me.”

Melissa Carlino-Diaz



→ SPOTLIGHT **MELISSA CARLINO-DIAZ**

Melissa Carlino-Diaz is an audiologist who works with hearing-impaired patients. She discovered the physical and mental health benefits of running through the Open Run program during the pandemic. In the last year, she’s helped NYRR to make running events even more inclusive to other hearing-impaired runners.

Open Run
Highlights

15
sites
across five
boroughs



Re-launched sites

- ▶ St. Mary’s Park, The Bronx
- ▶ Crocheron Park, Queens

Many **Open Run** locations observed holidays and held themed runs to celebrate the cultural diversity of their neighborhoods.

Driven by the dedication of volunteer captains and supporting volunteers

500+
volunteers

91 volunteer
captains

MAKING STRIDES AT ANY AGE



Our Striders program encourages older adults to get active and walking. Our free programs are designed to build confidence, fitness, and community. Striders implemented the new Walking and Beyond curriculum that includes both walking and a structured functional fitness program to get results.



420+
participants across
17
sites



“ My success today in my first event over 5K distances is a true testament to the values, lessons, dedication, and commitment that your organization has embedded into my senior years.”

Cheryl Lee, participant at Rochdale Village Striders

BRINGING OPPORTUNITY TO RUNNING



MARATHONPHOTO CREDIT



“I am so grateful and emotional for Race Free! It’s been a very rough year, but the **highlights** have all involved you. Thank you for this great opportunity.”

*Silvana Gorman,
Race Free runner*

Race Free Highlights

Nearly
1,000
participants

We believe that no one should be kept from experiencing the joy and community that come with running an NYRR race, so when the cost of entry gets in the way for some New Yorkers, we step in. NYRR relaunched its Race Free program, providing runners from across the city with complimentary race entries, including to our marquee races such as the TCS New York City Marathon.

BUILDING COMMUNITY

THROUGH RUNNING



NYRR was back in full force as all races returned to pre-pandemic numbers. NYRR is grateful to be able to continue building community through running and helping New Yorkers stay active and healthy throughout the five boroughs.



TCS NEW YORK CITY MARATHON 2022

WE MOVE THE WORLD



Nearly

50,000

finishers



The 2022 TCS New York City Marathon was back in stride with over a million spectators and thousands of runners and volunteers showing up to move, inspire, and celebrate the whole community.

“ The marathon taught me to live more days with intention and gratitude, reminding myself regularly of why I run; to improve my own health and to inspire my family to live healthier lives... I wanted my first marathon to be special and it doesn't get more special than the greatest marathon in the world, in the greatest city in the world.”

Jorge Luis Aguilar



→ SPOTLIGHT **JORGE LUIS AGUILAR**

A practicing child psychologist in his home borough who, despite growing up in the poorest congressional district in the country and living below the poverty line, became a first-generation college and medical school graduate. He ran his first marathon as a proud member of the Boogie Down Bronx Runners.

2022 Marathon **Professional Winners**



2:08:41
EVANS CHEBET KEN



2:23:23
SHARON LOKEDI KEN



1:25:26
MARCEL HUG SUI



1:42:43
SUSANNAH SCARONI USA

MORE THAN A MARATHON

The Marathon might be a one-day race, but it's so much more than that for New Yorkers and runners alike. It's part of the fabric of NYC and NYRR is so proud to provide a week's worth of activities and events to engage every generation of runner, providing a platform for community building around the sport of running.

Race Week Highlights

» TCS NEW YORK CITY MARATHON EXPO PRESENTED BY NEW BALANCE

Over 142K people visited the expo to pick up their race bibs and support a family member or friend running the race.

» KICKOFF CELEBRATIONS

Over 286K viewers tuned in for the annual Opening Ceremony Presented by United Airlines event. It was followed by a Parade of Nations that brought people together from across NYC and the globe.





» TCS RUN WITH CHAMPIONS

Students in the Rising NYRR free running-based youth program had the unique opportunity to cross the finish line.

» A COMMUNITY OF RUNNERS

The rest of the week rounded out with several program-related events including charity and Team for Kids celebrations, partner get-togethers, professional athlete engagements, and much more.

» MARATHON MONDAY

The week concluded with an opportunity for participants to celebrate their success and get their medals engraved.

FIVE-BOROUGH SERIES

RUN NEW YORK. FIVE BOROUGHES. ONE CITY.

Who runs these streets? WE run these streets. Connecting runners across all five boroughs, honoring what makes each one so unique, and celebrating what brings us together. NYRR is proud to honor its boroughs and engage the community through this series of races that celebrates the diversity of the city.

It is powerful to see the next generation of runners alongside adults at many of our world-class races. NYRR inspires youth of all abilities, presenting year-round opportunities to run distances ranging from short dashes to over a mile.



“ When you see people that look like you, and people that have the same values as you, and when you see them cheering for you on the sidelines, or in the race or at the finish line – it demonstrates the importance of community and belonging in the sport.”

Jacob Caswell, non-binary winner of the New Balance Bronx 10 Mile, NYRR Queens 10K, and other races



Five Borough Series Finishers



OVER
10,000



OVER
11,000



NEARLY
8,000



NEARLY
25,000



NEARLY
19,000



LOCAL RACES

There are dozens of races every year all over NYC, bringing communities together through a shared love of running and commitment to staying healthy and active together.



Local races
Highlights

32
local races
annually
including the
Five Borough Series

209,000+
runners



Race distances ranged from one mile to the marathon. From the heat of the summer to the chill of the winter months, runners came out year round to race and be a part of a larger running community.



→ SPOTLIGHT

“THE SIX WHO SAT”

LYNN BLACKSTONE, PAT BARRETT, LIZ FRANCESCHINI, NINA KUSCSIK, CATHY MILLER, AND JANE MUHRCKE

In 1972, six brave women sat at the starting line of the marathon to protest a rule that separated men and women runners. As a result, the AAU, the national governing body that imposed the rule, abolished separate starts and the "Six Who Sat" changed history. NYRR stood in support of the change and in celebration of the 50th anniversary of Title IX, we honored these pioneering athletes for their advocacy and thanked them for pushing us to be a better version of ourselves as an inclusive organization.

“ I attended all the meetings of the Amateur Athletic Union (AAU) in person, and I learned how to file appropriate legislation. I also had other men and women helping me so that **we could get the rules changed**, so myself and other women runners would have the right, and be eligible, to run marathons. It is so wonderful to see the results of it all today.”

Nina Kusckik, Abebe Bikila Award recipient

2022 marked the
50th
anniversary
 of the Mastercard
 New York Mini 10K,
 the first and
 longest-running
 women's only
 road race.

NYRR GROUP TRAINING

RUNNING STRONGER TOGETHER



Group Training returned to East River Track for track-focused workouts and Central Park for marathon-focused extended tempo workouts.

Group Training Highlights

Group Training was conducted in the following parks:

- » CENTRAL PARK
- » ASTORIA PARK
- » PROSPECT PARK

“ I felt I needed guidance to make progress. I was also looking forward to meeting other runners, so **group training was a perfect fit...** NYRR added the sense of community to my life.”

*Ekaterina Sergeeva,
Group Training participant
and NYRR member*



1,300+
runners



Group running continued to grow as runners, new and returning, joined us on the road. Whether runners were looking to get faster, improve their form, or needed a boost in training for a longer distance race, Group Training provided a safe environment, with coach-led workouts that helped guide each runner, wherever they were on their running journey.

» NYRR RUNCENTER FEATURING THE NEW BALANCE RUN HUB

We resumed in-person programming at the NYRR RUNCENTER. The community hub of NYRR was filled with life, enabling a supportive environment for individual growth and getting runners ready for the road ahead.



RUNCENTER Highlights

Opened its doors and amenities for individuals and groups

ADA compliant: Installed Assistive Listening System technology

Relaunched hosting events and activations



RUN CLUBS AND CREWS

300+ run clubs and crews across the tri-state area unite the larger running community. Run clubs foster a welcoming environment for runners of all ages and abilities, supporting runner development, elevating community, and amplifying diverse voices. Their members run in NYRR races and runners can find them in the NYRR Club Directory.





Club Night



Returned after a two-year hiatus, celebrating run clubs and their members.

“ The biggest blessing is sharing it with others! That is the run club spirit, to uplift, inspire, and be better together.”

Elvin Adames, Spirit Award winner and Dyckman Run Club co-founder

STREAKERS AND 15+ MARATHONERS

Our Streakers and 15+ group have run the New York City Marathon at least 15 times. This steadfast group of long-distance runners truly love the TCS New York City Marathon. Coming not just from New York City, but across the globe, this group of marathoners show up to hit the pavement with us, year after year.

To celebrate the Streakers and 15+ group, NYRR hosted a dedicated marathon-week reception at Tavern on the Green followed by the opportunity to march in the Parade of Nations.



Streakers and
15+ Marathoners
**By the
Numbers**

1,500+
runners

150
new
Streakers

40+
countries
represented





MARATHONFOTO CREDIT

“ I love to run and am inspired by the “feel good” feeling that I get after every run. What I learned from becoming a Streaker is that it is earned by having perseverance, consistency, commitment, dedication, and a love for running. It is a status that is earned and never given.”

Gisela Perez, Streaker and 15+ marathoner, NYRR Striders and Run for the Future coach



Virtual races
Highlights

225K+
members
NYRR Strava Club

149
countries
represented



Virtual TCS New York
City Marathon
3,800+ participants

Virtual NYRR Global
Running Day 5K
17,000+ participants

COMMUNITY

ENGAGEMENT AND SUPPORT





RUNNING FOR GOOD



» CHARITY PARTNERS RUNNING FOR GOOD

Through NYRR's Official Charity Partner Program, runners have the opportunity to experience our TCS New York City Marathon and United Airlines NYC Half while also running for good.

Since the TCS New York City Marathon Official Charity Partner Program began in 2006, it has raised more than **\$460 million for over 1,000 worthy nonprofit organizations** across the globe.

\$63M raised
in FY23 supporting over 500
charity partners

Record breaking amount raised
and charity partners supported

→ SPOTLIGHT
MICHAEL'S CAUSE
 STATEN ISLAND TEACHERS
**GINA-MARIE PRINCIPE,
 AMANDA BUATTI,
 AND DENI MARIE CROWLEY**

These elementary school teachers tackled their first marathon for a local charity, Michael's Cause. The trio's goal was to bring awareness to the importance of mental health for students and teachers alike.

“Completing the 2022 TCS NYC Marathon for Michael's Cause will forever be a core memory for us. We dedicated every single one of those 26 miles to our supporters and PS 9 school community. They say that you must enjoy the process in order to relish in the result; as three close friends we will never forget the road that got us there. And for those who are taking on the feat of the NYC Marathon... remember just keep moving forward!”

*Gina-Marie Principe,
 Deni Marie Crowley,
 & Amanda Buatti*



\$100M AND RISING TO SUPPORT NYRR'S YOUTH AND COMMUNITY PROGRAMS



Team for Kids Highlights

Celebrated  **20th anniversary** at the 2022 TCS New York City Marathon

\$100M+ raised since 2002

3,500+
TFK runners raised

\$8M
in FY 2023

Team for Kids is a group of dedicated adult runners who are committed to fundraising for NYRR youth and community impact. Since 2002, Team for Kids has raised over \$100 million helping over 2.5 million kids live healthier and more active lives.

“ Team for Kids is a welcoming family of all shapes and sizes, all speeds. It’s an opportunity to **open yourself up** to an experience while being surrounded by people who want you to succeed.”

Cynthia Torres, TFK runner



When Cynthia Torres joined Team for Kids in 2018, she had zero experience running. She’s now a dedicated runner and mentor with five marathons under her belt and over \$40K raised for TFK.

Team for Kids Milestones

- **1999** NYRR launches first youth running program with 12 students at one school in Brooklyn
- **2002** TFK launches at the 2002 New York City Marathon
- **2007** TFK fields first team for the NYC Half
- **2010** Youth Ambassadors Program begins
- **2011** Run for the Future Program starts
- **2014** TFK adds participation in all six Abbott World Marathon Majors
- **2016** Youth Wheelchair Training Program launched
- **2023** TFK hits milestone \$100 million raised serving 2.5M kids

**\$100
MILLION
AND
RISING**

DIVERSITY, EQUITY, AND
SOCIAL RESPONSIBILITY

ADVANCING DES



We are advancing our mission to help and inspire people through running by incorporating diversity, equity, and social responsibility into ALL that we do.



OPENING THE ROAD TO ALL STARTS WITHIN



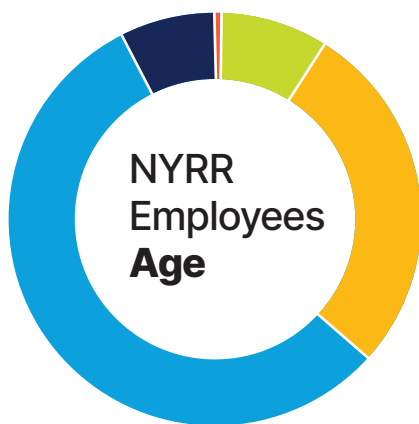
Advocacy

- ▶ Equipping our leadership with tools to be DES champions
- ▶ Supporting company-wide antidiscrimination and respectful workplace initiatives
- ▶ Welcoming NYRR's first-ever **Director of Disability Inclusion and Accessibility**

Workforce Diversity

- ▶ Expanding recruiting efforts and improving staff development in partnership with our HR, Talent Acquisition, and Employee Relations teams
- ▶ Ensuring race/ethnicity, gender, and generational diversity across all levels within the organization

NYRR Workforce Demographics



- 1% **Silent Generation** 1925-1945
- 8% **Baby Boomer** 1946-1964
- 28% **Gen X** 1965-1980
- 56% **Gen Y** 1981-1997
- 8% **Gen Z** 1998-2012



- 44% **Men**
- 56% **Women**



- 1% **American Indian or Alaska Native**
- 11% **Asian**
- 13% **Black or African American**
- 25% **Hispanic or Latino**
- 1% **Native Hawaiian or Other Pacific Islander**
- 4% **Two or more races**
- 45% **White**

Inclusion and Belonging

- ▶ Launch of our first Employee Resource Groups (ERGs), with the BIPOC ERG, Women ERG, and LGBTQIA+ ERG
- ▶ Bias and Racial Anxiety trainings for all staff with the Perception Institute
- ▶ Development and implementation of an expansive and equitable LGBTQIA+ and gender inclusion plan
- ▶ Creating space for our staff to learn from athletes of diverse backgrounds about their running communities and lived experiences
- ▶ Staff learnings about the rich history of NYC through our partners at Black Gotham Experience and Inside Out Tours

Redhawk Native American Arts Council giving a land blessing at the 2022 TCS New York City Marathon Opening Ceremony





Photo above: NYRR staff went on a walking tour with NYC LGBT Historic Sites Project

“ I am honored to work alongside colleagues to help create a space where BIPOC employees feel a sense of belonging and inclusion in the work culture at NYRR. It’s a win-win for both staff and the organization when diversity, inclusion and equity is a common practice that’s not just topical but fully integrated into all aspects of the organization.”

Lorraine Lowe, NYRR Director of Membership and BIPOC ERG Co-Lead

Corporate Social Responsibility

Our Social Responsibility pillar focuses on the integration of social and environmental concerns in our business operations and community offerings. Some examples of this year's efforts are our Staff Day of Service, our work with God's Love We Deliver, and our plugging events.





» DES Collaborators

&Mother Lactation Support Consultants

April Haus, Inc. Gender Equity Expansion Consultant

Athlete Ally LGBTQ+ Athletic Advocacy Partner

Black Gotham Experience Education Partner on the history of the African diaspora in New York City

Camber Outdoors Education Partner on DEI in the outdoor recreation economy

Catalyst Education Partner that helps to support equity and inclusion for women in the workplace

Green Sports Alliance Sports Sustainability Group

Partnership for Parks Corporate Social Responsibility Partner

Redhawk Native American Arts Council Native American Education Partner

Running Industry Diversity Coalition (RIDC) Education Partner on inclusion, visibility, and access for BIPOC runners

Seramount DEI Education Partner

UNFCCC Sports for Climate Action Framework United Nations Framework that NYRR signed

Waste Management Sustainability Consultant



Sustainability

SUSTAINABILITY MISSION Ensure that future generations have access to clean air, green spaces, and a healthy world in which to run. We are committed to minimizing the environmental impact of our events and facilities and work hard to embed sustainability in all that we do.

» Climate Change and Energy

NYRR is committed to minimizing our contribution to global climate change.

IN ACTION

- ▶ Created a roadmap to meet sustainability goals and targets to achieve net zero emissions by 2040
- ▶ Runners pledged to Mastercard's Priceless Planet Coalition at the 2022 Mastercard New York Mini 10K leading to 825 trees being planted
- ▶ Used Volvo Cars electric vehicles for marquee event lead vehicles



» Circularity

NYRR aims to minimize waste by prioritizing reuse, repair, and recycling.

IN ACTION

- ▶ The 2023 TCS New York City Marathon T-shirt was made of 100% recycled polyester
- ▶ 48,850 pounds of clothing were donated from FY2023 races
- ▶ Began using recyclable NYRR staff ponchos made from sugarcane from women and minority-owned business, Green Gear Supply

» Communication

NYRR strives to be an environmental leader through transparent and effective communication and reporting.

IN ACTION

- ▶ On Earth Day 2022, NYRR encouraged followers to go plogging



PARTNERS AND SUPPORTERS





VOLUNTEERS KEEP US RUNNING

Without our volunteers, there would be no NYRR. And this was a banner year for these dedicated individuals, with our race-day volunteer numbers back to pre-pandemic levels. We were also excited to host the first in-person celebration of the Volunteer Hall of Fame and Awards Ceremony where five volunteers were honored for their incredible service to and tenure with the running community.



Highlights

2022 TCS New York City Marathon

8,000+
race
volunteers

And nearly
700
healthcare
professional
volunteers

Volunteer Hall of Fame

28
volunteers
inducted
since
April 2021

For **outstanding contributions** to the NYRR community and a long-standing record of at least 20 years of volunteer service



Nearly

19,000

volunteers



I love volunteering. I love the interaction with the runners and the day is fun. But I think one of the biggest reasons that I come back year after year is **the sense of family with the other volunteers.** As you volunteer through the years, you form lasting friendships that keep you coming back.”

Judith Birch, Volunteer Hall of Fame inductee

NYRR MEMBERS

ON THE ROAD TOGETHER



Member Highlights

65,000+
total members

» **Increased engagement** with membership at events, including races and educational forums

“ Being a part of this NYRR community has given me a new family of like hearted runners of all abilities to run with and learn from.”

*Carla Rose,
NYRR member*

Thanks to our members, NYRR continues to be the world's largest and most impactful running community. We work to engage members through the shared love of running to improve overall wellness. We are grateful for our membership community whose generosity allows us to fulfill our mission to help and inspire people through running.

PARTNERS AND SUPPORTERS

YOUR GENEROSITY MOVES US

Thank you to all of our partners for your unwavering support and dedication. It is with your help that we are able to support programming that makes an indelible impact on communities both local and global.



Premier Partner



Since 2014, TCS has been NYRR's premier partner and we are so grateful for their dedication, commitment, and support.

- ▶ Support of the **GoIT Project** which engages young people in developing tech solutions to improving society
- ▶ Support of the **TCS Teachers Project** which provides 50 teachers with a TCS New York City Marathon entry and training support

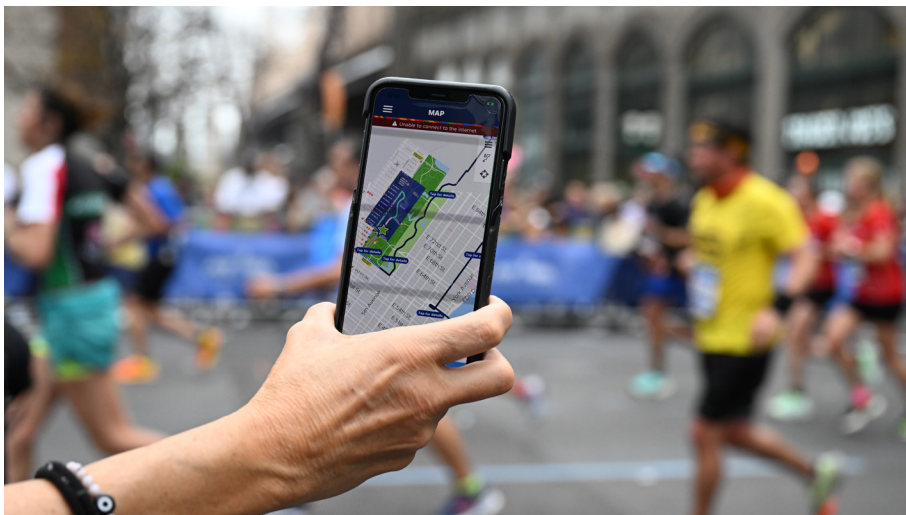
Since 2014

5,000+

Team TCS

**volunteer
hours donated**

» 2022 TCS HIGHLIGHTS



TCS New York City Marathon App TCS creates unparalleled race technology to make the experience deeper and richer for runners and fans all over the world. For the first time in the history of major marathons, the professional men's and women's wheelchair and open division races were livestreamed on the app in their entirety, empowering fans to swipe between feeds and watch the race of their choice, all from their mobile device.

TCS App By the Numbers

480K+
downloads
worldwide

12M+
Tracking views

700K+
Views for Pro Race
and Course Camera
combined

PARTNERS AND DONORS

»FY2023 PARTNERS

Premier



Foundation



Strategic



Contributing



Broadcast



Licensing Partners Erica Sara, MarathonFoto, Fond Memories, My Custom Sports Chair

Weekly Race Partners Achilles International, The FLAG Art Foundation, Front Runners New York, God's Love We Deliver, The Greater Harlem Chamber of Commerce, SHAPE, Thomas C. Labrecque Foundation

»FY2023 DONORS

\$500,000+

Tata Consultancy Services

\$100,000 - \$499,000

New Balance Foundation
The Rudin Family

\$50,000 – \$99,000

Richard & Marty Byrne
Michael & Violet Gross
Clarke R. Keough Family
Jennifer & David Millstone
Katie & John Roberts
Royal Bank of Canada

\$25,000 - \$49,999

Abbott	Legere Family
Anonymous	Andres Mata
Jesse Damon	United Airlines
The Gorevic Family	Leon Wagner
George A. Hirsch	
Allison & Jed Laskowitz	

\$10,000 - \$24,999

Abbott World Marathon Majors	Amanda Dixon	Paul Weiss, Rifkind, Wharton & Garrison LLP
Jason & Hana Ader	Stephen & Stephanie Flagg	Penner Family Foundation
Priscilla Almodovar & Eric Dinallo	Fuhrman Family Foundation	PitCCh In Foundation
Salman Al-Rashid	Anne Giovanoni	The Robinson-Cloete Family
Cherie Aviv	Mark Gorenberg	Benjamin & Isabel Schor
Robert & Angela Biggar	IEX Group	Jan Siegmund
Christina & Mark Bilsky	Sean & Kimberly Klimczak	Stanley and Marion Bergman Family Charitable Fund
Denise & Mike Buonopane	Michael & Helen Kloepfer	Richie & Crystal Taffet
Zandre Campos	Mastercard International Incorporated	Christopher & Jill Torrente
Chinh Chu	Sara & Billy Miller	Tysers
Derk Cullinan	Debbie & Ajay Nagpal	Teresa & Billy Webster
Donna & Thomas Daniels	New York Tent	

For a full list of FY2023 partners and donors, visit NYRR.org.

NIGHT OF CHAMPIONS

Thanks to the Rudin Family and the many generous supporters of the 2022 Night of Champions Gala, we celebrated legendary figures in the sport of running, NYRR Hall of Fame inductees, and key supporters of NYRR, while raising funds to help NYRR continue to fulfill its mission. In the first year back since the pandemic, guests reconnected with old friends and supporters to celebrate the accomplishments of NYRR and the incredible legacy of outgoing NYRR Board Chair George Hirsch. We marked the 20th anniversary of Team for Kids and raised over \$1 million in support of NYRR's mission to help and inspire people through running.



Deena Kastor, Olympic medalist, and Nina Kuscsik, Abebe Bikila Award recipient



Sven Nanitelamio, Rising New York Road Runners Youth Ambassador, with Art Hall IV, son of New York Road Runners Hall of Fame inductee Art Hall



NYRR Board Chair and Night of Champions Honoree George Hirsch with family and friends



Mary Keitany getting her Hall of Fame award at the marathon finish line

Honors

Hall of Fame

Recognizing legendary figures of the sport of running who, through their triumphs and contributions, have made NYRR and the TCS New York City Marathon what they are today.

INDUCTEES

Mary Keitany
Art Hall

The Abebe Bikila Award

Presented to an individual who has made an outstanding contribution to the sport of distance running.

RECIPIENT

Nina Kuscsik

Jack and Lewis Rudin New Yorker Trophy

Presented to the top two individual NYRR Team for Kids fundraisers.

RECIPIENTS

Drew Swiss
Dean Bell

The George Hirsch Journalism Award

Recognizing excellence in the reporting, writing, and broadcasting of the sport of marathon and distance running.

RECIPIENT

Toni Reavis

HONORING GEORGE HIRSCH



“ I’ve been privileged to begin my tenure as NYRR CEO under George’s board leadership, and **I’m truly in awe of the impact** he has made on the organization. I look forward to continuing to have him as a mentor and friend as he transitions to the role of Chair Emeritus.”

Rob Simmelkjaer, NYRR CEO



George is a lifelong runner and a founder of the five-borough New York City Marathon in 1976. During George's time as Chair of the Board, NYRR grew in many ways, leveraging the success of the New York City Marathon and other premier events to greatly expand its service to the community.

George guided NYRR as Chair of the Board of Directors for nearly two decades with incredible skill, leadership, and passion, and will continue to share his wisdom and experience.

THANK YOU, GEORGE!

FINANCIALS



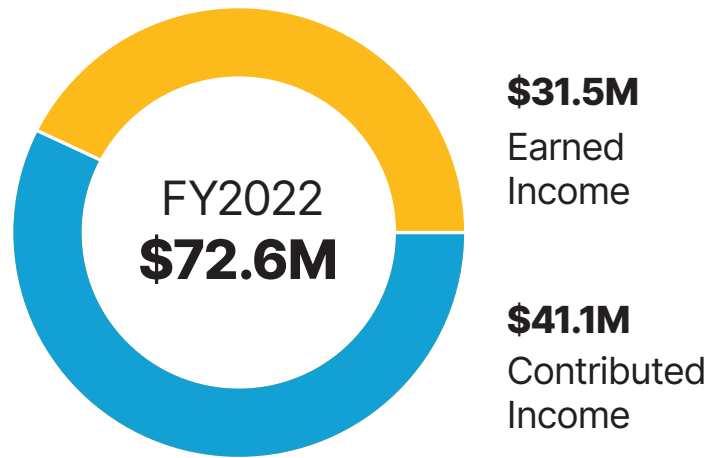
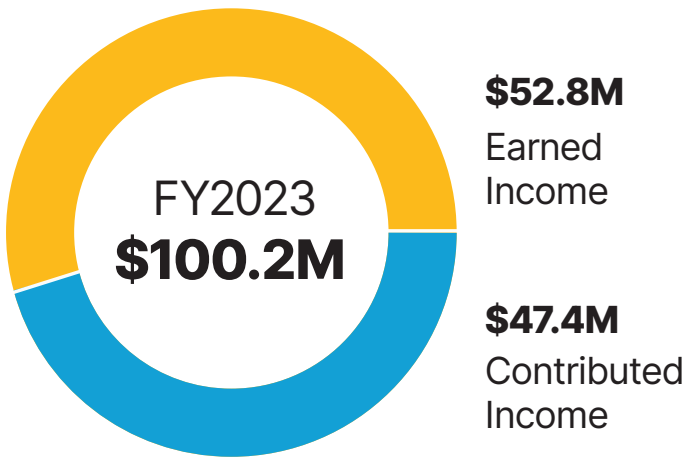




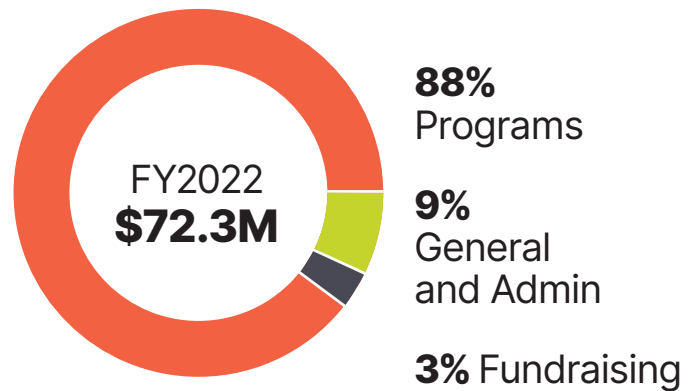
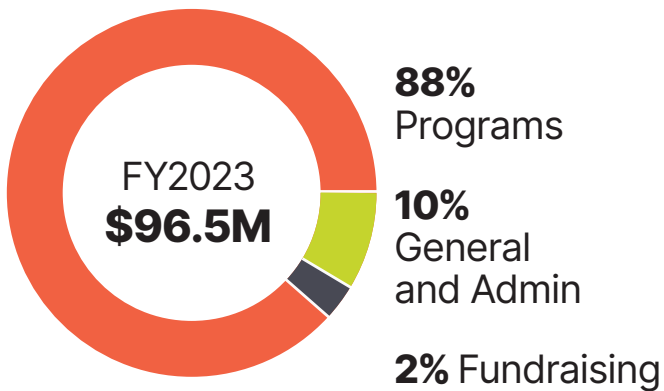
NEW YORK ROAD RUNNERS

RISING NEW YORK ROAD RUNNERS
427

NYRR Total Income



NYRR Total Expense



*Contributed Income consists of individual, corporate, and institutional giving, Team for Kids fundraising, and sponsorship contributions.

LEADERSHIP AND STAFF





Senior Leadership

Rob Simmelkjaer, Chief Executive Officer

Cathy Bradley, VP, Development and Philanthropy

Christine Burke, SVP, Strategic Partnerships and Runner Products

Jeff Carnevale, SVP, IT and Information Officer

Jeanmarie Cooney, SVP, Finance, Strategy and Operations

Erica Edwards-O'Neal, SVP, Diversity, Equity, and Social Responsibility

Matthew Forys, VP, Strategy, Planning, and Analytics

Crystal Howard, SVP, Public Affairs

Ted Metellus, SVP, Events and Race Director of the TCS New York City Marathon

Marissa Muñoz, SVP, Community Impact

Maria Note, VP, Human Resources and Office Operations

Samira Shah, SVP, Legal, General Counsel and Assistant Secretary

Tom Therkildsen, VP, Events and Technical Director of the TCS New York City Marathon

Rodnell Workman, SVP, Marketing and Communications

Current Board of Directors

Nnenna Lynch, Chair

George Hirsch, Chair
Emeritus

Priscilla Almodovar

Dean Bell

Mark Bilsky

Richard Byrne*

Stacy Creamer

Raul Damas

Christopher Foster

Michael Frankfurt

Jason Gorevic

Michael Gross

Jed Laskowitz

Cathy Lasry

Adrienne Lotson

Nnamdi Okike

Steve Pamon

John Roberts

Amber Sabathia

Cidra Sebastien

Mitchell Silver

Eu-Gene Sung

Judy Turchin

Juan Uro

Alice Vilma

David Weil*

Julie Wood

**No longer serve as NYRR board members*



#TEAMNYRR

Each member of Team NYRR goes above and beyond to make sure we achieve the NYRR mission through everything we do and to bring the transformative power of running to everyone. This year, as our races and overall programming expanded, so did our staff, allowing us to continue to produce world class events while building community all over the world.



Thanks to Team NYRR, the road ahead is filled with optimism, joy, passion, and dedication. We can't wait to see how far we have come this time next year.

See you then!



Our mission is to help and inspire people through running, and together with the help of our NYRR members, supporters, participants, and partners, we work hard to fulfill that mission.

Be social with us!



156 West 56th Street, 5th Floor
New York, NY 10019
NYRR.org